

2022 Hockey Helping Heroes® Partnership Opportunities

	Presenting Partner	Shoot to Win Partner ****	Powerplay Partner	Ice Crew	Puck Partner	Penalty Box Partner	3 Goals Scored Partner	Platinum	Gold	Silver
	\$5,000	\$2,500	\$2,000	\$1,500	\$1,500	\$1,500	\$1,500	\$450	\$250	\$150
Opportunities Available	1	1	1	1	SOLD	1	1	Unlimited	Unlimited	Unlimited
Game Day Recognition										
Corporate Branded Giveaway* (Pom Poms, Thundersticks, Light Sticks or Rally Towel)	✓									
Inclusion in Game Day PA Announcements	✓	✓	✓	✓	✓	✓	✓			
Corporate Day Employee Volunteering Opportunity	✓	✓	✓	✓	✓	✓	✓			
Game Day Experience - Custom Crafted	✓	✓	✓	✓	✓	✓	✓			
In-Game Redeemable Voucher to Partner Store Location			✓				✓			
Organization Visibility										
Logo on more than 2,500 event posters & postcards	✓	✓	✓	✓	✓	✓	✓			
Inclusion in e-blast to more than 6,000	✓	✓	✓	✓	✓	✓	✓			
Corporate ad in game day program***	Cover	Full	Full	Full	Full	Full	Full	Full	1/2 Page	1/4 Page
Social media inclusion, recognition & special promotions	✓	✓	✓	✓	✓	✓	✓			
Added Benefits										
Complimentary Game Passes**	30	20	20	10	10	10	10			
Tailored First Responder support presentation for employees, clients & members	✓	✓	✓	✓	✓	✓	✓			

* All distributed items must be pre-approved.

** Per tax law requirements, value of the complimentary tickets will be deducted from total amount that is acknowledged.

*** Contracts are required of all partners & sponsors.

**** Shoot to Win requires event prize insurance policy.