

## 2022 Hockey Helping Heroes® Partnership Opportunities

	Presenting Partner ProMedica \$5,000	Shoot to Win Partner**** \$3,000	Penalty Box Partner \$2,500	Powerplay Partner \$2,000	3 Goals Scored Partner \$2,000	YMCA FirstNet \$1,500	Prize Chutes \$450	Platinum \$250	Gold \$150	Silver
Opportunities Available	1	1	1	1	1	3	Unlimited	Unlimited	Unlimited	
<b>Game Day Recognition</b>										
Corporate Branded Giveaway* (Pom Poms, Thundersticks, Light Sticks or Rally Towel)	✓									
Corporate Logo on LED Ribbon around arena	✓	✓	✓	✓	✓	✓				
30 Second Videoboard Commercial	4	1								
Inclusion in Game Day PA Announcements	✓	✓	✓	✓	✓	✓				
Corporate Game Day Employee Volunteering Opportunity	✓	✓	✓	✓	✓	✓				
Game Day Experience - Custom Crafted	✓	✓	✓	✓	✓	✓				
In-Game Redeemable Voucher to Partner Store Location				✓	✓	✓				
<b>Organization Visibility</b>										
Logo on more than 5,000 event posters & postcards	✓	✓	✓	✓	✓	✓				
Inclusion in e-blast to more than 15,000	✓	✓	✓	✓	✓	✓				
Corporate ad in game day program***	Cover	Full	Full	Full	Full	Half	Full	1/2	1/4	
Social media inclusion, recognition & special promotions	✓	✓	✓	✓	✓	✓				
<b>Added Benefits</b>										
Complimentary Game Tickets**	20	15	10	10	10	5				
Double the Donation/Employer Matching Contribution	✓	✓	✓	✓	✓					
Tailored First Responder support presentation for employees, clients & members	✓	✓	✓	✓	✓					

\* All distributed items must be pre-approved.

\*\* Per tax law requirements, value of the complimentary tickets will be deducted from total amount that is acknowledged.

\*\*\* Contracts are required of all partners & sponsors.

\*\*\*\* Shoot to Win requires event prize insurance policy.

Updated: December 21, 2001