

2022 Hockey Helping Heroes® Partnership Opportunities

	Presenting Partner \$5,000	Shoot to Win Partner **** \$3,000	Penalty Box Partner \$2,500	Powerplay Partner \$2,000	3 Goals Scored Partner \$2,000	Prize Chutes \$1,500	Platinum \$500	Gold \$250	Silver \$150
Opportunities Available	1	1	1	1	1	3	Unlimited	Unlimited	Unlimited
Game Day Recognition									
Corporate Branded Giveaway* (Pom Poms, Thundersticks, Light Sticks or Rally Towel)	✓								
Corporate Logo on LED Ribbon around arena	✓	✓	✓	✓	✓	✓			
30 Second Videoboard Commercial	4	1							
Inclusion in Game Day PA Announcements	✓	✓	✓	✓	✓	✓			
Corporate Day Day Employee Volunteering Opportunity	✓	✓	✓	✓	✓	✓			
Game Day Experience - Custom Crafted	✓	✓	✓	✓	✓	✓			
In-Game Redeemable Voucher to Partner Store Location				✓	✓	✓			
Organization Visibility									
Logo on more than 5,000 event posters & postcards	✓	✓	✓	✓	✓	✓			
Inclusion in e-blast to more than 15,000	✓	✓	✓	✓	✓	✓			
Corporate ad in game day program***	Cover	Full	Full	Full	Full	Half	Full	1/2	1/4
Social media inclusion, recognition & special promotions	✓	✓	✓	✓	✓	✓			
Added Benefits									
Complimentary Game Tickets**	20	15	10	10	10	5			
Double the Donation/Employer Matching Contribution	✓	✓	✓	✓	✓				
Tailored First Responder support presentation for employees, clients & members	✓	✓	✓	✓	✓				

* All distributed items must be pre-approved.

** Per tax law requirements, value of the complimentary tickets will be deducted from total amount that is acknowledged.

*** Contracts are required of all partners & sponsors.

**** Shoot to Win requires event prize insurance policy.

Updated: October 27, 2021